

KAREN NATHALIA ORTEGA BURGOS

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1. PERSONAL INFORMATION

Date of birth August 16th, 1988, Bogotá Colombia
Residence adress Barcelona, Padilla 371

2. PROFESSIONAL PROFILE

Economist focused on the analysis and research of sectorial issues and public policy around housing and urban development. In my academic and professional career, I have worked on the diagnosis and design of proposals on these issues and their impact on the socio-economic development.

3. ACADEMIC INFORMATION

POSTGRADUATE Master in Urban and Metropolitan Studies
Autonomous University of Barcelona
In progress

POSTGRADUATE Master in Territorial Planning and Environmental Management
Barcelona University
July 2019

POSTGRADUATE Master in Economics
National University of Colombia
September 2018

UNDERGRADUATE Economics
Universidad Externado de Colombia
October 2011

4. WORK EXPERIENCE

- Higher research technique. Cities in Motion Project, UAB Barcelona Demographic Studies Center.

Activities: Advise on the design and monitoring of information sources and analysis methods to understand residential mobility processes in 10 cities in Spain in the post-COVID period.

Boss: Antonio López Gay, Universidad Autónoma de Barcelona

tlopez@ced.uab.cat

Phone number: +34 661360661

- Habitat expert. Impact evaluation of neighborhood improvement program. National Consulting Center and Andes University of Colombia, October 2022 to august 2023.

Activities: Advise the design of instruments for the evaluation of the impact of the neighborhood improvement program in the city of Bogotá; monitor the results of the quantitative instruments implemented to interpret them in the context of the district's land use policy; make recommendations and suggestions.

Boss: Fabio Sánchez, Consultant lead

fasanche@uniandes.edu.co

Phone number: +34 3153471259

- Reserch support, international cooperation project *Korea Social Security Information Service*, january 2022 to June 2022.

Activities: Collect and analyze information from the social security system in Colombia, to build a collection of data and figures to support the study of international cooperation.

Boss: Min Woo, Kim, Resercher, Social Security Information Service

mwkim@ssis.or.kr

Phone number: (+82)-2-6360-4674 / (+82)-10-4308-6208

- Housing expert consultant, Impact evaluation social housing program ¡Mi Casa Ya!, Centro Nacional de Consultoría y Universidad de los Andes, since december 2020 - currently.

Activities: Advise on the design of instruments for evaluating the impact of the ¡Mi Casa Ya! Social housing program; monitor the results of the quantitative

instruments implemented to interpret them in the context of the current national housing public policy; make recommendations and suggestions.

Boss: Fabio Sánchez, professor at Andes University of Colombia.

fasanche@uniandes.edu.co

Phone number: + 57 3153471259

- Head of Strategic Information and Regional Studies, Colombian Chamber of Construction (CAMACOL), since september 2019 - currently.

Activities: Lead the georeferenced information system, to obtain statistics and analysis on the building sector at the national and regional level.

Prepare regional studies on housing market conditions, evaluating the characteristics of supply and demand from the local dimension.

Manage and coordinate meetings and committees with strategic leaders from both the private and public sectors, to promote discussions and analysis around issues such as housing and urban development policy.

Boss: Edwin Chirivi Bonilla, Vice-President Colombian Chamber of Construction (CAMACOL).

echirivi@camacol.org.co

Phone number: +57 3173833686

- Master's internship, Barcelona Metropolitan Housing Observatory (IERM) February 2019 - May 2019.

Activities: Preparation and monitoring of indicators associated with the housing market in the municipalities that make up the Metropolitan Area of Barcelona. Analysis of housing accessibility for cities in the European Union, comparison of indicators with the city of Barcelona.

Boss: Carles Donat, Director of the Metropolitan Housing Observatory

carles.donat@uab.cat

Phone number: 93 002 32 55 / +34658319110

- Coordinator of Economic Studies, Department of Economic Studies, Colombian Chamber of Construction (Camacol) September 2015 to August 2019.

Activities: Coordinate the development of research projects that are led from the economic area of the union, generating economic and financial studies and analysis that serve as support to the Union Management of the Presidency.

Prepare newsletters and economic presentations, coordinating and supervising the preparation of periodic macroeconomic and sectorial situation studies and special investigations.

Coordinate the design and use of instruments for analysis and prospecting of the key variables of the Sector.

Boss: Edwin Chirivi Bonilla, Director of Economic Studies, Colombian Chamber of Construction (Camacol).

echirivi@camacol.org.co

Phone number: +57 3173833686

5. WORKING PAPERS

- *Tendencias demográficas y política de vivienda en Colombia: un análisis a partir de encuestas a hogares para evidenciar la necesidad de diversificar la política de vivienda.* Trabajo final, Máster en Planificación Territorial y Gestión Ambiental. Universidad de Barcelona (Julio de 2019)
- *Vivienda en alquiler: del atavismo de la propiedad a la superación del déficit habitacional.* Tesis presentada como requisito de grado para optar al título de Magister en Ciencias Económicas (Septiembre de 2018).
- *Capacidad de compra y acceso a la vivienda formal: un análisis desde factores estructurales y coyunturales del mercado.* Informe Económico No 98 del Departamento de Investigaciones Económicas de la Cámara Colombiana de la Construcción, Presidencia (julio de 2018).
- *Programa de Vivienda de Interés Social MI CASA YA: Rasgos generales del mercado potencial.* Informe Económico No 63 del Departamento de Investigaciones Económicas de la Cámara Colombiana de la Construcción, Presidencia (diciembre de 2014).
- Investigaciones y ponencias universitarias, “*Macroproyecto Ciudad Verde Soacha*” un análisis del sector vivienda; VII Semana Económica, Desarrollo económico y derechos sociales, 20 años de la constitución política de Colombia 2011, Universidad Central de Colombia y Tercer Congreso Internacional Desarrollo Económico y Calidad de Vida para América Latina y el Caribe Universidad Grancolombia, ponentes Karen Ortega y Zaira Campo.

- *¡La locomotora de Santos!* Por Karen Ortega y Zaira Campo. Artículo impreso, revista Divergencia Universidad Externado de Colombia, marzo 2012 edición No 13 “Despojo y victimización”.

6. COURSES AND SEMINARS

- Asociaciones público privadas: Implementando soluciones en Latinoamérica y el Caribe. Banco Interamericano de Desarrollo (BID), curso virtual agosto de 2015.
- Curso de Análisis Multivariado. Centro Andino de Altos Estudios CANDANE del Departamento Administrativo Nacional de Estadísticas. Junio de 2014.
- Curso de Análisis Estadístico Aplicado con Herramienta de SPSS. Centro de Investigación para el Desarrollo (CID), Universidad Nacional de Colombia. Septiembre de 2013.
- Primera Conferencia Bianual De La Red Latinoamericana De Derecho Económico Internacional, Universidad Externado de Colombia septiembre 2011.
- VI Simposio Nacional De Microeconomía. Universidad Nacional De Colombia y Universidad Externado de Colombia 2008.

7. SKILLS

7.1.- LANGUAGES

- English: written 90%, reading 90%, speaking 70%
- Catalan: basic B1

7.2.- COMPUTING

- Microsoft Excel
- Statistics software: STATA, SPSS

8. REFEREES

Óscar A. Alfonso R.

Economist

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o +57 1 3419900 ext. 1306

Urban and Regional Planning Phd

Resercher at Universidad Externado de
Colombia.

Sandra Forero Ramírez.

Architec

Phone # :3125821397

Urban Planner and construction sector leader

President at Colombian Construction Chamber

Arquitecture school of París Belleville