

## OBJECTIVE

Raising awareness of the ageing population, the opportunity that it represents in the Silver Economy market, projects and technological products financed by the European Union that have been developed for this population and the problems and solutions to transfer these products to the market.

## ADDRESSED TO

Healthcare personnel, healthcare researchers, technological centers, companies, investors and who are involved or are interested in projects related to ageing.

## INFORMATION

### TECHNICAL SECRETARY

Lidia Aguilera  
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### FREE REGISTRATION

Internal staff through the intranet.  
External staff send email with name, position and place of work.

Registration deadline: 8th of November, 2019

**THIS MEETING WILL BE HELD IN ENGLISH WITHOUT SIMULTANEOUS TRANSLATION.**

Limited capacity. Participants will be admitted in strict order of registration. If you need an adapted place, please inform us.



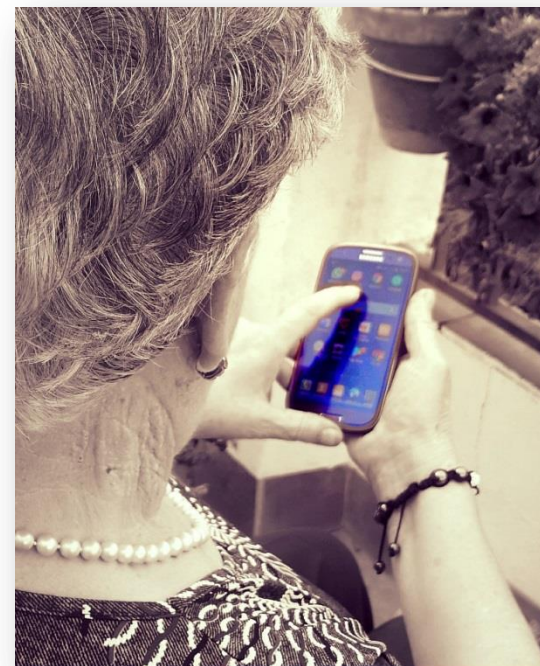
## DIRECTIONS



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# TECHNOLOGY FOR THE ELDERLY AND HEALTH: TRANSLATION TO THE MARKET



Author: Isabel de Maria de Gaztañondo

22nd of November, 2019

Hospital de Terrassa  
| Conference Room Joan Costa Roma

### ORGANIZE

Brain, Cognition and Behavior: Clinical Research  
Consorti Sanitari de Terrassa  
<http://neuropsicologiacst.cat>



# PROGRAM

09.15 h	<b>REGISTRATION</b>				
09.45 h	<b>WELCOME</b> Manel Balcells President Fundació Joan Costa Roma Maite Garolera Director of Brain, Cognition and Behavior: Clinical Research Consorti Sanitari de Terrassa (CST)				
10.00 h	<b>AGEING, TECHNOLOGY AND SILVER ECONOMY</b> <b>Moderation:</b> Joan Cornet. Digital Health Academy and Observatory - ECHAlliance <ul style="list-style-type: none"><li><b>The Ageing Population: Is it Pandemic in Europe?</b> Jeroen Spijker. Center of Demographic Studies. Universitat Autònoma de Barcelona</li><li><b>Silver Economy: An Opportunity for Economic Growth</b> Leyre Alfonso. ACCIÓ. Generalitat de Catalunya</li><li><b>The Challenge of Improving Health of Ageing Population with Technology</b> Jordi Serrano. Universal Doctor</li></ul>	11.30 h	<b>TECHNOLOGICAL ADVANCES FOR THE AGEING POPULATION FUNDED BY EUROPEAN PROJECTS</b> <b>Moderation:</b> Marta Vancells. Brain, Cognition and Behavior: Clinical Research. CST <ul style="list-style-type: none"><li><b>Physiodom Project</b> Ramon Roca. CST</li><li><b>Fexo Project</b> Rafal Nowak. Neuroelectrics</li><li><b>Do CHANGE Project</b> Sergi García. Badalona Serveis Assitencials (BSA)</li><li><b>I-Walker Project</b> Atia Cortés. Universitat Politècnica de Catalunya (UPC)</li><li><b>DIALCAT Project</b> Carmina Castellano. Parc Sanitari Pere Virgili</li><li><b>RAMCIP Project</b> Carla Abdelnour. Fundació ACE</li><li><b>Ritmocore Project</b> Ferran Jara. Hospital Universitari Mutua Terrassa</li><li><b>Caregivers Project</b> Cristian Barrués. Universitat Politècnica de Barcelona (UPC)</li></ul>	13.00 h	<ul style="list-style-type: none"><li>Tony Fenton. Anglia Ruskin University (UK)</li><li>Ifty Ahmed. Healthbit (UK)</li><li>David De Mena. Servicio Sanitario Público de Andalucía (SP)</li><li>Johan Sanmartin-Berglun. Blekinge Institute of Technology (SWE)</li><li>Michal Stefan. DEX Innovation Centre (CZ)</li></ul>
11.00 h	<b>COFFEE BREAK</b>	12.20 h	<b>SMART4MD PROJECT: EU-WIDE RESEARCH PROJECT FOCUSING ON IMPROVING THE QUALITY OF LIFE OF PEOPLE WITH MILD DEMENTIA AND THEIR CARERS</b> <b>Moderation:</b> Maria Quintana. Brain, Cognition and Behavior: Clinical Research. CST	14.00 h	<b>TRANSLATION OF HEALTH TECHNOLOGIES TO THE MARKET</b> <b>Moderation:</b> Martí Archs Project Manager. Vall d'Hebron Research Institute (VHIR) <ul style="list-style-type: none"><li>Miriam Corredor. Project Manager Fundació Leitat, CIMTI &amp; LivingLabs</li><li>Sílvia Cufí. Director of Corporate Development, Tic Salut Social-Generalitat de Catalunya</li><li>Rossana Alessandrello, Public Procurement Coordinator, AQUAS-Generalitat de Catalunya</li><li>Montserrat Solé. Consultant Kim Global</li><li>Marc Ramis. CEO Chasing Science</li><li>Nuria Martí. Director of Innovation Biocat</li></ul>
					<b>CLOSING</b>